

Message Text

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ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 OIC-02 AID-05 CIAE-00
FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04
OPIC-06 SP-02 LAB-04 SIL-01 OMB-01 AGRE-00 STR-05
CEA-01 /075 R

DRAFTED BY COM/OIM/BIC/JMDEVLIN/EJ
APPROVED BY EB/OCA/CM/JJREILLY
COM/OIM/BIC/DRTRAFTON, CMM
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OM/BIC/OED/SHEEHAN
STATE/EB/OCA/CD/RDAY
TATE/EB/OCA/JREILLY
STATE/EUR/RPE/RLAMANTIA
TATE/EUR/NE/DGOODMAN

-----058846 280854Z /20

R 272043Z SEP 77
FM SECSTATE WASHDC
TO AMEMBASSY HELSINKI
AMEMBASSY OSLO
AMEMBASSY STOCKHOLM
AMEMBASSY COPENHAGEN
INFO AMEMBASSY BONN
AMCONSUL GOTEBORG

UNCLAS STATE 232260

E.O. 11652: N/A

TAGS: BEXP, FI, NO, SW, DA, GW

SUBJECT: REVIEW OF FY 77 COUNTRY COMMERCIAL PROGRAM

QUARTERLY PROGRESS REPORTS

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REF: 1) HELSINKI 0778: 2) OSLO 0342: 3) STOCKHOLM

3084: 4) COPENHAGEN 4416: 5) STATE 87113 AND POST REPLIES

1. A MEETING OF WASHINGTON COMMERCIAL ACTION GROUP FOR THE
NORDIC COUNTRIES WAS HELD SEPTEMBER 8. THE AGENDA INCLUDED
DISCUSSION OF THE FY 77 CCP THIRD QUARTER REPORTS, POSSIBLE

IMPACT OF RECENT DEVALUATIONS ON U.S. TRADE, FUTURE ACTIVITIES AT U.S.T.C. STOCKHOLM, AND A BRIEFING ON RECENT VISIT BY STATE AND COMMERCE REPRESENTATIVES TO NORDIC COUNTRIES FOR FY 78 CCP. CONCERNING FY 77 THIRD QUARTER REPORTS, WCAG PLEASED THAT ACTIVITIES AT NORDIC POSTS IN SUPPORT OF GOALS OF FY 77 CCP ARE ON TARGET. SEPCIFIC COMMENTS FOLLOW -

2. HELSINKI: CAMPAIGN TWO ACTION SHOULD BE DELETED AS FINLAND WAS NOT INCLUDED IN REVISED LIST OF COUNTRIES FOR GLOBAL MARKET STUDY OF FOOD PROCESSING AND PACKAGING INDUSTRY. RE CAMPAIGN THREE ACTION TWO. WCAG AGREES WITH DELAY OF COMPUTER RESEARCH UPDATE.

3. RE PARAGRAPH FOUR REF 1 WCAG CONCURS THAT IT IS A GOOD IDEA TO ENCOURAGE FINNISH ATTENDEES AT GERMAN TRADE FAIRS TO VISIT BOOTHS OF U.S. EXHIBITORS BUT IS UNCERTAIN THAT COLOGNE INTERNATIONAL MARKETING CENTER CAN IDENTIFY U.S. EXHIBITORS IN THE FAIRS THAT DO NOT HAVE OFFICIAL USG PAVILION. SUGGEST HELSINKI MIGHT CONTACT BONN/COLOGNE TO EXPLORE FURTHER.

4. OSLO: RE CAMPAIGN FIVE WCAG APPRECIATES POST DIFFICULTY PROMOTING GROUP TRAVEL TO OFFSHORE TECHNOLOGY CONFERENCE IN HOUSTON BUT SUGGESTS CONTINUED PROMOTION TO ENCOURAGE VISITORS TRAVELING INDIVIDUALLY TO FOREIGN BUYER PROGRAM SHOWS.
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RE CAMPAIGN FOUR, WCAG CONCURS WITH DELETION OF ACTION 5 DUE TO CANCELLATION OF U.S. SHOW AND CHANGE IN DATE OF SUBMISSION OF ACTION 1.

5. STOCKHOLM: RE CAMPAIGN SEVEN CONSUMER GOODS, WCAG NOTES THAT SOME CAMPAIGN ACTION WILL BE SHIFTED TO THE FOURTH QUARTER. WCAG COMMENDS POST EFFORTS FOR RECENT VISIT USA PROMOTION.

6. COPENHAGEN: WCAG APPRECIATES POST EFFORTS DURING THIRD QUARTER AND TRUSTS THAT INCREASED EMPHASIS ON TRADE OPPORTUNITIES DURING FOURTH QUARTER WILL ACHIEVE RESULTS. WCAG MEETING BENEFITED FROM ATTENDANCE OF E/C COUNSELOR WHITE AND INSIGHTS HE PROVIDED.

7. FOR ALL ACTION POSTS: WHEN PREPARING THE FOURTH QUARTER FINAL REPORT POSTS SHOULD REFER TO PARAGRAPH 7 OF SECTION VI IN CCP DOCUMENT WHICH CONCERNS THE CONTENT OF REPORT.

ADDRESSEES ARE REQUESTED TO INCLUDE ACTUAL FY 77 EXPENDI-

TURES OF STATE FUNDS ON CCP RELATED ACTIVITIES IN
ACCORDANCE WITH FORMAT FOR FINANCIAL RESOURCES SCHEDULE
AS SHOWN IN STATE 87113. POSTS' MESSAGES COPENHAGEN 2576,
HELSINKI 899, OSLO 2392 AND STOCKHOLM 2131 CONTAIN ONLY
ESTIMATED DATA FOR FY 77. FINAL CCP REPORT SHOULD CONTAIN
CORRESPONDING FINAL ACTUAL FIGURES FOR FY 77.

8. FOR POSTS' INFORMATION PRINTED COPIES OF FY 78 CCP
HAVE BEEN SENT VIA AIRMAIL. VANCE

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Message Attributes

Automatic Decaptioning: X
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Concepts: n/a
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Decaption Note:
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Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
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Executive Order: N/A
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Reference: 77 HELSINKI 778, 77 OSLO 342, 77 STOCKHOLM 7
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Subject: REVIEW OF FY 77 COUNTRY COMMERCIAL PROGRAM QUARTERLY PROGRESS REPORTS UNCLASSIFIED
TAGS: BEXP, FI, NO, SW, DA, GE
To: HELSINKI OSLO MULTIPLE
Type: TE
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Review Markings:
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